

# MIA TRAN

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## Education

### B.F.A Graphic Design Art Photography Minor

Michigan State University  
East Lansing, MI  
Sept 2019–May 2023  
GPA: 3.86

## Honors & Awards

### Dean's List

Fall 2019–Spring 2023

### 2023 Student American Advertising Awards

Bronze Award

## Skills

### Language

English  
Vietnamese

### Technical Skills

Illustrator  
Photoshop  
InDesign  
Figma  
Procreate  
Canva  
iMovie

## References

Available upon request

## Experience

### Design Center

Michigan State University | East Lansing, MI | Jan 2023–May 2023

Selective group of students collaborating with on-campus and off-campus groups, both commercial and not-for-profit, to create client based design solutions in a real-world agency-like environment culminating in high-volume, professionally produced visual communication.

### Undergraduate Student Grading Assistant

Michigan State University | East Lansing, MI | Oct 2022–May 2023

Assisted Professor Rebecca Cifaldi with grading assignments for two sections of GD 200, History of Graphic Design.

### MSU AIGA Portfolio Review Design Team

Michigan State University | East Lansing, MI | Jan 2023–Apr 2023

Designed the identity for the AIGA Portfolio Review including promotional graphics, wayfinding, and reviewer name signs.

### South Lansing CDA Graphic Design Intern

Lansing, MI | Aug 2022–Nov 2022

Designed weekly graphics to promote the farmers market and featured vendors. Provided event photography for social media. Redesigned the nonprofit organization's farmers market logo.

## Activities & Leadership

### AIGA Student Group Social Committee | Member

Michigan State University | East Lansing, MI | Jan 2023–April 2023

Collectively worked on AIGA club design projects and tasks with other social committee members.

### CTRL+A Executive Board | Social Media Chair

Michigan State University | East Lansing, MI | May 2022–April 2023

Published and managed the organization's social media accounts and website. Created event pages and advertising schedules for members to repost graphics.

### CTRL+A Intern | Member

Michigan State University | East Lansing, MI | Sept 2019–April 2023

Provided creative input on video editing, edited promotional videos, created audio mixes, and photographed at events. Designed the 2020 t-shirt for the student organization that celebrates diversity and expresses Asian Pacific Islander Desi American experiences through dance.

### Vietnamese Student Association Member

Michigan State University | East Lansing, MI | Sept 2019–April 2023

Attended events and took part in different aspects to promote awareness of Vietnamese-American culture, heritage, and issues throughout both the community and nation. Designed the organization's t-shirt using Procreate, helping the group convey identity affiliation and solidarity.